If you could do one thing for the town centre, what would that be?

What we

plan to do,

and when

i
INFORMATION

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Discover New Ross

5 Projects & Action Plan

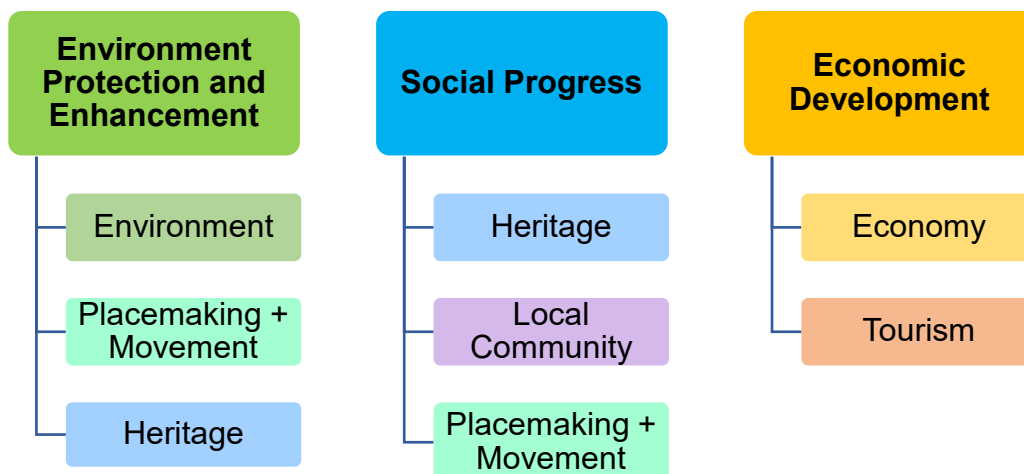*What we plan to do, how and when*

Sustainable Development Themes

The 'Themes' set out below are a result what "*we read, what we were told and what we saw*". The six themes identified are Environment, Heritage, Economy, Placemaking + Movement, Tourism and Local Community. Theme objectives are particularly important as they provide an overarching framework for addressing the individual challenges facing the Town Centre and delivering the Vision. These themes also become a foundation for projects and actions, and form the basis for a delivery strategy.

Sustainable Development Pillars

The three pillars of sustainable development as set out in UN Sustainable Development Goals are 'Environmental Protection and Enhancement', 'Social Progress' and 'Economic Development'. The six themes identified are a sub-set of these sustainable development pillars.

The six themes identified broadly relate to the three sustainable development pillars above.

5 Projects & Action Plan

What we plan to do, how and when

Imagine the beside image as a wheel with complementary themes connected at each end and aimed to drive New Ross in a sustainable nature.

New Ross Sustainability Wheel

Actions

Actions have been derived from what we read, what we were told and what we saw. The actions are presented in a schedule below as per overarching theme and each action is identified with an I.D. That ID is then superimposed on a map of the actions below.

Timeframe and Priority

All actions are prioritised according to need, availability of resources, which may fluctuate from time to time, potential impact and deliverability. Actions may be brought forward depending on changing priorities, deliverability, funding and enthusiasm. Constant monitoring of implementation of polices and actions is required. Priorities are identified according to three time horizons.

Term	Timeframe / Year
Short-term	2 years (up to 2026)
Medium-term	3-4 years (up to 2028)
Long-term	5+ years (up to 2040)

Priorities are indicated in a star system contained in the schedule of actions below. The more stars an action has the greater the level of priority, up to a maximum of five. Every project has at least one star to be included in the schedule of actions. Priorities are allocated on the basis of achieving the vision, aligning with the aims and objectives of this report and community support. Priority and timeframe of delivery are shown separately because a priority might take 5 years to complete and an equal priority may only take 1-2 years to implement.

5 Projects & Action Plan
What we plan to do, how and when

THEME 1: ENVIRONMENT

To uplift the environmental quality of the town and create a vibrant and welcoming town centre.

- Reimagine and reactivate riverfront and increase its visibility from the Main Road and interaction with the town.
- Tackle vacancy and dereliction, and improve character and appearance of the town.
- Improve wayfinding.
- Introduce Urban Greening, Nature-based Solutions (NBS) and Sustainable Urban Drainage Systems (SUDS) while protecting and enhancing natural heritage.
- Ensure streets are clean and safely surfaced, and accessible to all (see Theme 4).

EN1 Expose and Utilise Riverfront	**EN2 Wayfinding / Signage**
• Clean-up sites and buildings along the riverside. • Improve access to the Barrow River and views along and across it. • Provide flood protection and necessary infrastructure, where required. Cork Flood Defence Plans	Improve traffic signages and tourism related wayfinding totems. Dodder Buoy artefact with world signage

EN3 EV Charging Spaces	**EN4 Nature-based Solutions and SUDS**
Explore locations and install Electric Vehicles Charging Points in public parking areas. ESB Public EV Charging Network	All new developments to incorporate nature-based solutions (NBS) and sustainable urban drainage systems (SUDS). Sustainable Urban Drainage System

EN5 Biodiversity and Urban Greening	EN6 Lighting / Safety
Seek opportunities to reduce large hardstanding areas, and introduce trees and pollinator friendly planting, especially along the riverfront.	Review existing lighting in the town centre and improve with modern energy efficient lighting. Increase CCTV presence to ensure the evening economy is supported by a public realm that is clear, well-lighted, protected, and secure in the town centre. Review appropriate lighting of key historic features, quays and the O'Hanrahan Bridge.

Build-out areas between parking to sit, dine, meet, watch the world

Appropriate lighting is key to safety

EN7 Green-Blue Network	EN8 Engage with landowners
Connect key attractions and locations through green and blue networks. Liaise with Blueways Ireland and Kilkenny County Council.	Continue to actively engage with private landowners and property owners.

Create a connecting green and blue ways i.e., greenway and the River Barrow. Explore potential of "Grey Ways" i.e., Zipline alternative.

Engage with landowners

EN9 Clean Streets
Ensure streets are clean, free from litter, graffiti, vandalism and safely surfaced and free from impediment.

5 Projects & Action Plan

What we plan to do, how and when

THEME 2: HERITAGE

To strengthen and celebrate the identity of New Ross and safeguard heritage assets.

- Conserve, repair, restore adapt and reuse heritage assets.
- Safeguard existing heritage assets through proactive maintenance, repair and conservation, with technical assistance if necessary.
- Explore the use of digital technology as a means to tell the stories of New Ross through the New Ross Heritage Trail App.
- Appointment of a dedicated Conservation Officer(s) and a County Archaeologist.

H1 New Ross Heritage Trail App	H2 Shopfront Improvements
The New Ross Heritage Trail will be a freely available mobile app with three key elements: a location-based heritage trail for older visitors, a game for younger visitors and a set of historic and untold stories of New Ross.	Undertake a high level survey of buildings within the town centre to identify existing historic shopfronts and premises that are in need of expert conservation, repair and refurbishment.

Visit Dublin: Dublin Docklands Discovery App

Reads Cutlers on Parliament Street, Dublin

H3 Expert Conservation, Repair and / or Refurbishment of Heritage Assets	H4 Reuse of existing buildings of interest
Undertake a survey of heritage assets within the town centre to identify assets that are in need of conservation, repair or refurbishment.	Explore the possibility of adaptive reuse / rehabilitation of buildings such as the 'Shambles', the old Christian Brothers School, the former courthouse, St Joseph's NS and St. Micheal's Theatre. This action also relates to Action LC1.

The Church Café Bar, Dublin

Romelton Quayside repurpose and reuse

H5 New Pedestrian bridge at the location of historic bridge

Explore the reconnection from Rosbercon to the Town Centre through architecturally / structurally playful new bridge designed for pedestrians and cyclists. This action also relates to Action PM3.

New Ross Historic Bridge

H6 The Quay / River

Further explore ways to celebrate and appreciate and tell the story of the town, such as the surviving historic quay walls, the former fortifications and associated Port features / machinery. Interactive engagement / activities will be encouraged. In line with Actions EN1, PM2 and T3.

Berth of Ships in New Ross Port c.1920

H7   Create an Exemplar Street

Explore the possibility of creating an exemplar street in the historic core where best conservation practice is ensured and reinstatement of historic features (such as windows) takes place under expert guidance. In line with Action PM5.

South Street, New Ross

H8   Living above the shops

Draw on the experience of other towns where successful re-establishment of residential as a principal town centre use has been achieved and has led to reinvigoration of historic town centres and people 'living above the shop.'
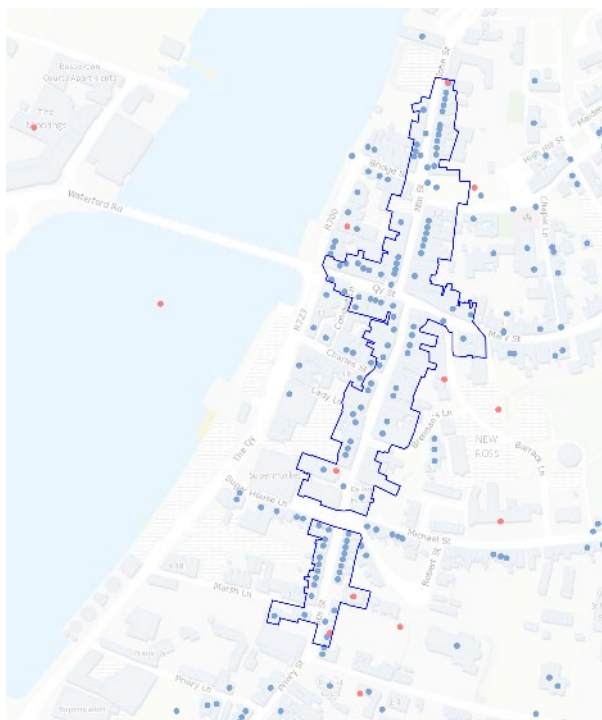

Ramelton, Co Donegal – a successful town to reuse historic buildings & conserve historic shopfronts

| **H9 Alterations to Architectural Conservation Areas (ACA) boundaries**	**H10 Heritage Events and Activities**
Alter the existing boundaries of two ACAs into one ACA that also includes significant elements of streetscape / designated historic buildings not currently included within the boundary, including the Quay area. Boundary to be agreed with Wexford County Council.	Leverage National Heritage Week and Open House weekend to further nationally showcase the town's wealth of built, natural, tangible and intangible heritage. Create a critical cultural mass.

ACA boundary to be agreed with WCC

Open House Dublin

5 Projects & Action Plan
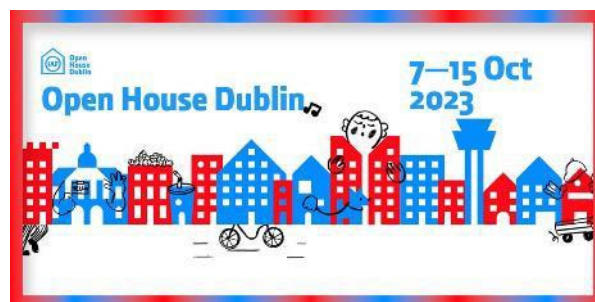
What we plan to do, how and when

THEME 3: ECONOMY

To create a vibrant and resilient local economy and attract investment within the town.

- Encourage investment opportunities.
- Introduce 'Digital Hub' with co-working spaces.
- Promote the extension of opening hours of shops through collaboration of shop owners and service providers.
- Encourage street furniture and pavement / café culture.
- Promote and support new accommodations, B&Bs and bedsits in the town centre.
- Regenerate and reuse vacant / derelict buildings and under-utilised floorspace within the Town Centre.
- Utilise digital technology as a means of promoting existing businesses and attracting new business to the Town.

EC1 Riverfront Development – Rosbercon	**EC2 Digital Hub**

Potential for a mixed-use development along with riverside walk, cafes and water sport activities in line with Actions EN1 and T3.

Proposed Waterford North Quays Masterplan

Identify a central and accessible location for a digital hub with co-working spaces through re-use of an existing building.

Factory 603 in Dallas started as a cookie factory in the early 1900's. Now it is a creative office environment in the urban core.

Cork City Docklands is Ireland's largest regeneration project. Over 146ha of land will be developed over a period of 20 years. This will accommodate a population of c.25,000 and a workforce of c.29,000 along with a student population of c.3700.

The George Roe Whiskey Distillery was established in 1757 on the site now occupied by The Digital Hub's OneFiveSeven, Gatelodge, Digital Depot and Grainstore

EC3 Hotel / Accommodation	EC4 Repurpose / Reuse Derelict Sites and Disused Buildings
An appropriate location for an hotel is identified. The Hotel is expected to be a significant town centre hotel with destination status.	Encourage the refurbishment and reuse of the disused sites and buildings, prioritise:

An appropriate location for an hotel is identified. The Hotel is expected to be a significant town centre hotel with destination status.

Location of the Hotel

Encourage the refurbishment and reuse of the disused sites and buildings, prioritise:

- Grain Store Enterprise Centre and Lands,
- Dock's Hotel Refurbishment,
- Former Courthouse and Lands,
- Lands at Sugar House Lane,
- St. Josephs NS, and
- St. Michael's Theatre.

Bodmin Jail is a historic former prison situated in Bodmin, England. A large part is converted into a hotel.

EC5   Marina Upgrade and / or Pontoon Development

- Explore expanding the Marina.
- Explore the pontoon's central location behind Harbour Master's office for marine tourism offerings like the 'Barrow Princess' and berthing opportunities for larger yachts.
- Explore Zipline opportunities over the river as per action T3.
- Link marina and pontoon with the Greenway.
- Link "Green", "Blue" and "Grey" Networks.

Newark Marina, River Trent, Nottinghamshire

EC6   New Retail Shops

Improve diversity of retail shops and identify lands within the town centre for high-end, and craft niche and boutique shops. Collaboratively extend shopping hours.

Explore locations for high-street shops

5 Projects & Action Plan

What we plan to do, how and when

EC7 Evening and Night Town Centre Use	EC8 Advance Factory Butlersland

- Support and provide venues for artists.
- Explore New Ross as a 'foodie' destination.
- Expand the current 100+ theatre events in St. Michael's Theatre and linking to local cafes and restaurants to provide enhanced visitor experience.

- Provide a modern, state of the art Advance Factory building on Council owned land at Butlersland.
- Capable of adaptation to meet the requirements of business / industrial companies wishing to invest or relocate.

Galway Town Centre

Site Location: Butlersland, New Ross

THEME 4: PLACEMAKING + MOVEMENT

To reimagine and reactivate the town centre as a place for all.

- Create a safe, friendly and accessible pedestrian environment in the town centre.
- Provide new river crossings, and circular and connected riverside walks with greenway.
- Reimagine car parking arrangements and traffic flow in the town centre.
- Provide dedicated bicycle lanes and bicycle parking.
- Consider provision of a funicular (cable car) system of "tuk tuks / buggies".
- Have a dynamic and integrated network of movement by different travel means i.e., greenway, boats, pedestrian network, including pedestrianisation, Zipline & possibly Tuk Tuk.
- Connect and widen the pedestrian connectivity in the outside town centre.

PM1 New Town Square / Market Square	PM2 Reactivate Quays
Prepare feasibility and a concept plan for a new town square / market square at the location of car park behind the Norman Centre.	• The River Barrow and its historic setting is a pivotal asset to the town. Enhance the riverfront and riverside in line with Actions EN1 and H6. • Review parking arrangements, pedestrian connectivity and accessibility, and flood defence along the Quays. • Reduce carriageway of the existing road, introduce bicycle lanes, parallel parking and urban greening as per standards set out in DMURS. • Bring activities to the quays is key.

Location of New Town Square

Union Quay & Beasley Street, Cork

PM3 New Pedestrian and Cyclists Bridge	PM4 New River Crossing
Prepare a feasibility study for a new pedestrian and cyclist bridge at the location of the old bridge directly connecting the greenway to the town centre.	Prepare feasibility study in liaison with Kilkenny County Council for a river crossing between Marshmeadows and Raheen.

Athlone New Greenway Bridge

New Ross Bypass

PM5 Pedestrianisation of Streets and creation of an Exemplar Street

- Explore the possibilities of pedestrianisation of streets in the town core, especially Quay Street, North Street and South Street.
- Create an Exemplar Street in line with Action H7.
- Identify a suitable street or streets to create an interesting and sheltered pedestrian environment i.e., overhead awning and provision for year round events including dining and evening economies.
- Potential for undergrounding services and other necessary infrastructural works.
- Reduce hardstanding areas and introduce urban greening.
- Encourage use of smart technology.

Pedestrianised South William Street, Dublin

PM6 Review Traffic Flow and Introduce Traffic Calming Measures

- Further investigate traffic flow and pedestrian movement in the town centre.
- Potential for traffic calming measures, junction improvements and incorporation of universal accessibility, to create a safe pedestrian environment.
- Recommend reducing the speed limit to 30 kmph in the town centre, so to create a safe environment for pedestrians.
- Consider one-way system on Cherry's Road to close proposed loop from Rosbercon over Redbridge, through Mountelliot tunnel up onto R700 and back into town.
- Potential for reducing hardstanding areas, introducing urban greening, undergrounding services and other necessary infrastructural works.

Traffic Calming Measures

PM7 Review Parking Arrangement

- Reduce car parking in the town centre while enhancing walking and cycling infrastructure.
- Reduce hardstanding areas and introduce urban greening.
- If possible relocate town centre parking.

PM8 Extend and connect Riverside Walks

- Explore the possibility of new river crossings and boardwalks on both sides of the river to create a connected and looped riverside walks.
- Liaise with Kilkenny County Council to create looped walks incorporating Pink Rock Road and R723 and links to Greenway.
- All riverside developments shall consider flood defence works.

Existing parking areas with lack of planting.

Boyne Valley

| PM9   Universal Accessibility & Age Friendly Strategy | PM10 Augustinian/CBS/Mary Street links |

PM9   Universal Accessibility & Age Friendly Strategy

- Develop a plan with timeframe and programme to align the Age Friendly strategy with the installation of street furniture for mobility impaired and elderly residents who are walking in the Town Centre Area.
- Improve pedestrian network and infrastructure to support all ages in the town centre. All new developments shall be designed for universal accessibility and shall comply with Part M Building Regulations.
- Provide tuk tuks and buggies all season if an anchor all year round activity can be linked.

PM10 Augustinian/CBS/Mary Street links

Explore the opening of historic pedestrian link route connecting Goat Hill through top of High Hill through Augustinian site to Mary's Street.

Existing condition of stairs from Mary Street to Augustinian Church

PM11 Bicycle Lanes and Infrastructure

Provide bicycle lanes and bicycle infrastructure to support greenway.

Amein Street Cycleway, Dublin

5 Projects & Action Plan

What we plan to do, how and when

THEME 5: LOCAL COMMUNITY

To strengthen and celebrate the people and culture of New Ross.

- Enhance existing community facilities.
- Provide new and improved outdoor spaces and facilities for children and young adults.
- Improve quality and diversity of public open space and community spaces.
- Improve and provide inclusive and safe open spaces.
- Encourage active travel.
- Upskill through digital technology.
- Take a pro-active approach to tackling anti-social behaviour.

LC1 Reuse of disused / derelict buildings for use by the local community	**LC2 Local Community Hubs**
Identify buildings for refurbishment and reuse to provide additional uses such as to provide alternative nighttime culture, performance spaces, space for young entrepreneurs and community hubs. See Action H4. For example; • Former Courthouse • Augustinian Church • St. Micheal's Theatre • St. Josephs NS St Luke's Church, Dublin was refurbised and converted to offices.	Explore locations for multiple smaller community hubs in the town centre.

| **LC3 Reactivate Community Hub / Youth Centre**	**LC4 Community Notice Board with a Community Wayfinding Physical Signage**
Reactivate Community Hub / Youth Centre at youth centre at Nunnery Lane.	Choose a town centre location for a local community notice board and a community wayfinding physical and digital signage. This would be a long term effort to update community wayfinding in the town as and when new community assets/buildings/places become available (i.e., communal mixed use facilities.)

Existing New Ross Youth Centre

Create a New Ross website / app for the community, residents and visitors.
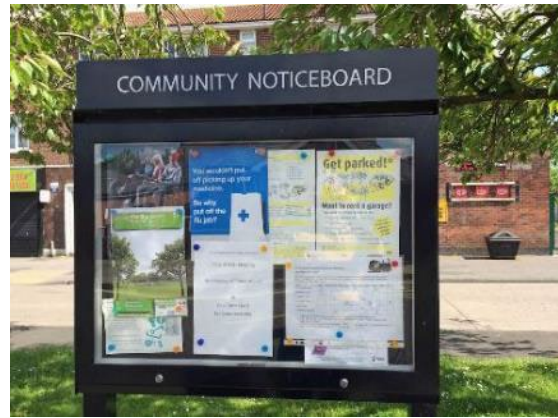
Community Notice Board

LC5 Rosbercon Skate Park and Greenway Link	LC6 Library Refurbishment

Acquire the site between trail head of Greenway and Boat Club and access to river. This key site acts as synergies between Greenway and new and extended Boat Club activities and facilities. Propose a skate park and outdoor sports facilities.

Digital uses and vocational training.

Site location

New Ross Library

LC7 Playgrounds	LC8 Encourage Active Travel

The TCHC identified that many of the public open spaces lack quality play areas and playgrounds.

- Provision of new playgrounds in key public open spaces and improvement of existing playgrounds in the town.
- Introduce natural play areas and safe and secure playgrounds.

In line with other actions, encourage Active Travel, Bikeshare and Healthy Living strategies.

THEME 6: TOURISM

To capitalise on the greenway and enhance the town's programme of events and activities.

- Capitalise on the Greenway as an asset.
- Complete the Greenway Loop back to the town.
- Introduce adventure / adrenaline related activities catering for children and youths in particular.
- Use digital technology as a means to tell stories of New Ross through the New Ross Heritage Trail App.

T1 South East Greenway Loop

Connect the greenway to town centre and complete the Greenway Loop to capitalise on the greenway. Engage with Kilkenny County Council and relevant stakeholders.
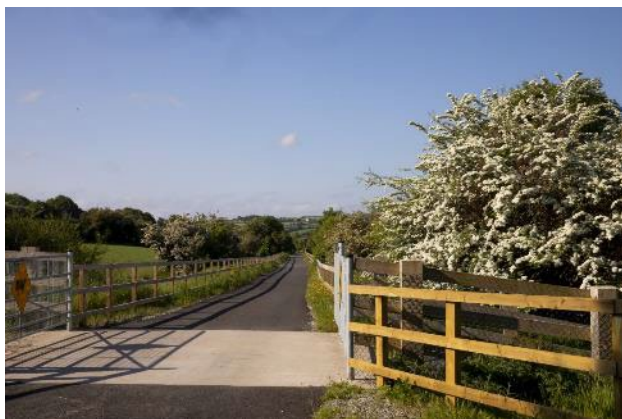
Recently opened South East Greenway stretch

T2   Norman Experience Centre

Location and plans for the Norman Experience Centre including the Ros Tapestry are prepared. Engage with relevant stakeholders for completion of the project.

Ros Tapestry

T3   Urban Zipline

Identify appropriate locations for Urban Zipline lines in the town centre. Locations may include – High Hill Norman Park and River crossing. The latter can be linked to boating, swimming, kayaking, canoeing, cycling and running.

Zipline in an urban environment

T4   Motorhome Park

Site has been identified for a Motorhome Park. Engage with relevant stakeholders for commencement of the project.

Site location of Motorhome Park

T5 Water-based Tourism and Water Sports Activities	T6 'Past and Future Views' installation

T5 Water-based Tourism and Water Sports Activities

- Utilise River Barrow as a tourism and leisure asset in line with Actions EN1 & EC1.
- Prepare a feasibility study to identify appropriate locations for water sports activities avoiding conflict with fishing and commercial port traffic.
- Promotion of paddling, snorkelling, dinghy cruising and open water swimming in accordance with Sport Ireland "Water Trails Criteria for Ireland".
- Investigate opportunities for paddling trails, snorkelling trails, dinghy cruising trails and open water swimming trails, and the necessary changing areas, slipways etc.

Tall Ships Event

T6 'Past and Future Views' installation

Explore digital technology as a means to showcase past and future. The location of the old bridge and high hill are natural spots for such an installation.

Consider Zipline as a means of providing an interactive experience of heritage in the town (i.e., Zipline for a town).

'Past and Future Views' installation is an augmented reality seaside-style binoculars created by Zubr for 'Ideascape'. This installation is similar to a seaside-style binoculars but enhanced through digital technology. One can see the projection of the past and future of a place / area through them. (Image Source: Paul Blakemore).

T7 Digital Furniture and Technology	T8 Events and Festivals

T7 Digital Furniture and Technology

Integrate the use of technology and data usage through the Living Lab initiatives and European funding stream. Explore locations to install smart solar-bench / hi-tech street furniture providing 24/7 charging for electronic devices.

Smart Bench, London - This solar-powered benches offer free Wi-Fi, USB charging ports for mobile phones and sensors which record weather and environmental information.

T8 Events and Festivals

Encourage cultural, tourism, and arts events, with activities and festivals throughout the year. Strengthen and expand the existing boutique festivals which occur in the shoulder season. Explore a town centre location for a permanent bandstand and venues for live performances.


Cobh, bandstand along the Quays

5 Projects & Action Plan *What we plan to do, how and when*

Funding Options

- Urban Regeneration and Development Fund (URDF)

- Rural Regeneration and Development Fund (RRDF)

- Housing for All Cróí Cónaithe (Towns) Fund

- Town and Village Renewal Scheme (TVRS)

- LEADER Community Led Local Development (CCLD)

- Outdoor Recreation Infrastructure Scheme (ORIS)

- Just Transition Funding (JT)

- European Regional Development Fund

- Active Travel Grants Programme

- Historic Towns Initiative

- Climate Adaptation / Retrofitting Initiatives

- Other Funding Scheme:

  - Destination Towns

  - Community Centre Investment Fund

  - Built Heritage Investment Scheme

  - Historic Structures Fund

  - Heritage Council Community Grant Scheme

  - Play and Recreation Funding Scheme

  - Sports Capital Funding

5 Projects & Action Plan *What we plan to do, how and when*
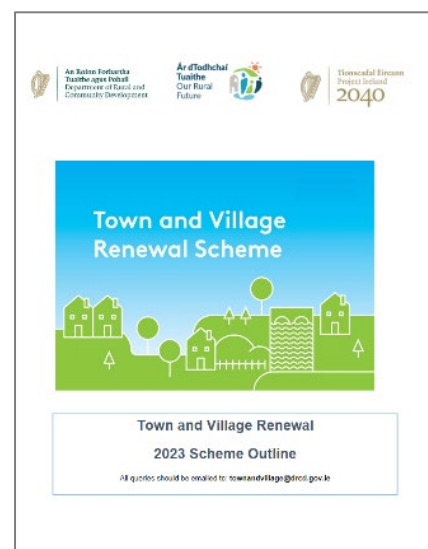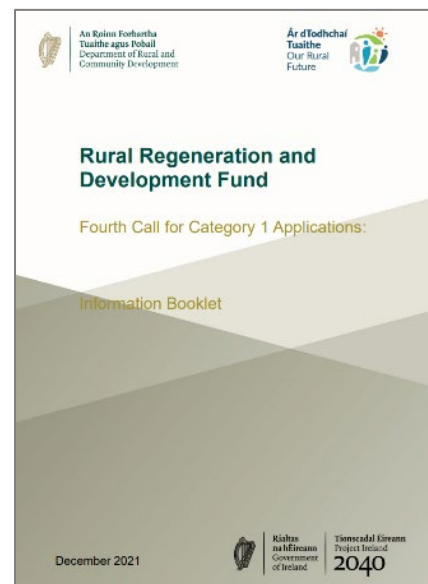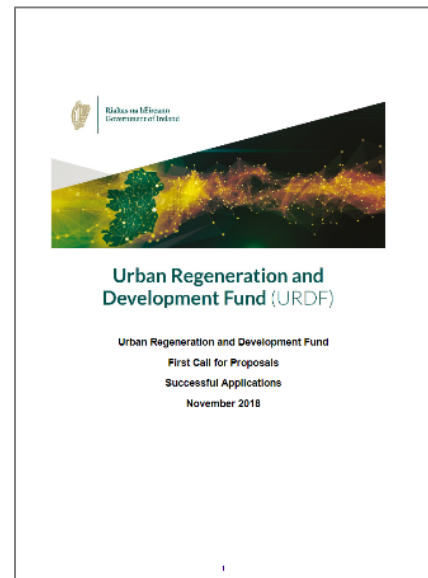
PROJECTS AND ACTION LIST – PRIORITY, TIMEFRAME, OWNER AND MAIN FUNDER

THEME 1: ENVIRONMENT

ID	ACTION	PRIORITY	TIMEFRAME	OWNER	MAIN FUNDER
EN1	Expose and Utilise Riverfront *	★★★★★	Short	WCC / P	N / WCC / P
EN2	Wayfinding / Signage	★★★★	Short	WCC	WCC
EN3	EV Charging Spaces	★★★	Short - Medium	WCC / P	WCC / P
EN4	Nature-based Solutions and SUDS	★★★	Short - Medium	WCC / G	WCC / G
EN5	Biodiversity and Urban Greening *	★★★★	Short - Medium	WCC	WCC / G
EN6	Lighting / Safety *	★★★★	Short - Medium	WCC	WCC
EN7	Green-Blue Network	★★★★	Medium	WCC / G	WCC / G
EN8	Engage with landowners	★★★★★	Short	WCC / P	WCC / G
EN9	Clean Streets *	★★★★	Short-Medium	WCC	WCC / G

THEME 2: HERITAGE

ID	ACTION	PRIORITY	TIMEFRAME	OWNER	MAIN FUNDER
H1	New Ross Heritage Trail App	★★★★★	Short - Medium	WCC	WCC
H2	Shopfront Improvements	★★★★	Medium	WCC / P / G	WCC / P / G
H3	Expert conservation / repair / refurbishment of Heritage Assets	★★★★	Medium - Long	WCC / G	WCC / G
H4	Reuse of existing buildings of interest *	★★★★★	Medium - Long	WCC / P	WCC / P
H5	New bridge at the location of historic bridge *	★★★	Medium - Long	WCC / G	G
H6	The Quay / River *	★★★★★	Short	WCC	WCC
H7	Create an Exemplar Street	★★★★	Medium - Long	WCC / G	WCC / G
H8	Living above the Shops *	★★★★	Medium - Long	P	P
H9	Alterations to Architectural Conservation Areas (ACA) boundary	★★★	Short-Medium	WCC	WCC
H10	Heritage Events and Activities	★★★★★	Short-Medium	WCC / P	WCC / P

THEME 3: ECONOMY

ID	ACTION	PRIORITY	TIMEFRAME	OWNER	MAIN FUNDER
EC1	Riverfront Development – Rosbercon *	★★★☆	Medium - Long	P	P
EC2	Digital Hub	★★★★☆	Short - Medium	WCC / G	WCC / G
EC3	Hotel / Accommodation *	★★★★☆	Short - Medium	WCC / P	P
EC4	Repurpose / Reuse Derelict Sites and Disused Buildings *	★★★★☆	Short - Medium	WCC / P	P / WCC
EC5	Marina Upgrade and / or Pontoon Development	★★★☆	Medium - Long	WCC	WCC / G
EC6	New Retail Shops	★★★☆	Short - Medium	P	P
EC7	Evening and Night Town Centre Use *	★★★★☆	Short - Medium	WCC / P	P / WCC
EC8	Advance Factory Butlersland	★★★★☆	Medium - Long	WCC / P	P / WCC

THEME 4: PLACEMAKING + MOVEMENT

ID	ACTION	PRIORITY	TIMEFRAME	OWNER	MAIN FUNDER
PM1	New Town Square / Market Square *	★★★	Long	WCC	G / WCC
PM2	Reactivate Quays *	★★★★★	Short - Medium	WCC	WCC / G
PM3	New Pedestrian and Cyclists Bridge	★★★★	Medium - Long	WCC / G	G
PM4	New River Crossing	★★	Long	WCC / G	G
PM5	Pedestrianisation of Streets and creation of Exemplar Street *	★★★★★	Short - Medium	WCC / G	WCC / G
PM6	Review Traffic Flow and Introduce Traffic Calming Measures	★★★★	Short	WCC	WCC
PM7	Review Parking Arrangement	★★★★	Short	WCC	WCC
PM8	Extend and connect Riverside Walks *	★★★	Short - Medium	WCC	G / WCC
PM9	Universal Accessibility & Age Friendly Strategy	★★★★★	Short - Medium	WCC	WCC
PM10	Augustinian/CBS/Mary Street links	★★★	Medium	WCC	WCC
PM11	Bicycle Lanes and Infrastructure	★★★★★	Short - Medium	WCC	G / WCC

PROJECTS AND ACTION LIST – PRIORITY, TIMEFRAME, OWNER AND MAIN FUNDER					
THEME 5: LOCAL COMMUNITY					
ID	**ACTION**	**PRIORITY**	**TIMEFRAME**	**OWNER**	**MAIN FUNDER**
LC1	**Reuse of disused / derelict buildings for use by the local community ***	★★★★★	Short-Medium	WCC / P	G / P
LC2	**Local Community Hubs ***	★★★★★	Short-Medium	WCC	WCC / G
LC3	**Reactivate Community Hub / Youth Centre ***	★★★★★	Short	WCC / P	G / P
LC4	**Community Notice Board with a Community Wayfinding Physical Signage**	★★★★	Short	WCC	WCC
LC5	**Rosbercon Skate Park and Greenway Link ***	★★★★	Short-Medium	WCC	G / WCC
LC6	**Library Refurbishment**	★★★★	Short-Medium	WCC	G
LC7	**Playgrounds**	★★	Medium	WCC	WCC
LC8	**Encourage Active Travel**	★★★★	Short-Medium	WCC	G
THEME 6: TOURISM					
ID	**ACTION**	**PRIORITY**	**TIMEFRAME**	**OWNER**	**MAIN FUNDER**
T1	**South East Greenway Loop ***	☆☆☆☆	Short-Medium	WCC / G	G
T2	**Norman Experience Centre ***	☆☆☆☆	Short-Medium	WCC / G	WCC / G
T3	**Urban Zipline**	☆☆☆☆	Short-Medium	WCC	WCC / G
T4	**Motorhome Park**	☆☆☆	Short-Medium	WCC	WCC / P
T5	**Water-based Tourism and Water Sports Activities ***	☆☆☆☆	Medium-Long	WCC / P	WCC / P
T6	**'Past and Future Views' installation**	☆☆	Medium-Long	WCC	WCC / G
T7	**Digital Furniture and Technology**	☆☆☆	Medium-Long	WCC	WCC / G
T8	**Events and Festivals ***	☆☆☆	Short-Medium	WCC / G	G
Abbreviations: **WCC = Wexford County Council** **G = Government/National Funding** **P = Private sector** ***** Community Preferred Projects / Actions (top 4 projects / actions identified) – for further information see Appendix D'					
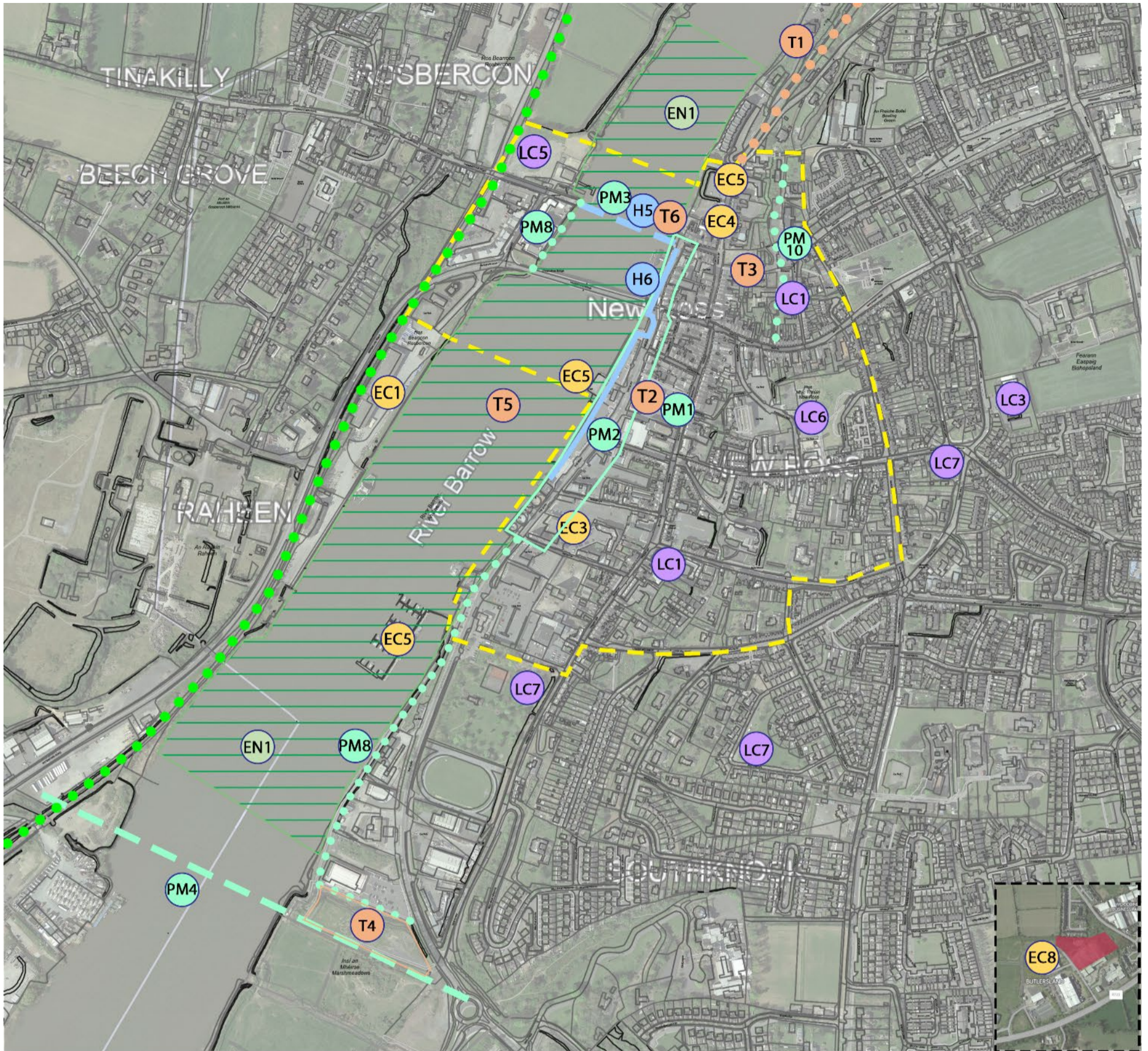
MAP OF ACTIONS

Specific Actions (Site / Location Specific Actions)

EN1	Expose and Utilise Riverfront

H5	New Pedestrian bridge at the location of historic bridge
H6	The Quay / River

EC1	Riverfront Development
EC3	Hotel / Accommodation
EC4	Repurpose Derelict Sites & Disused Buildings
EC5	Marina Upgrade & / or Pontoon Development
EC8	Advance Factory Butlersland

PM1	New Town Square
PM2	Reactivate Quays
PM3	New Pedestrian & Cyclists Bridge
PM4	New River Crossing
PM8	Extend & connect Riverside Walks
PM10	Augustinian/Mary Street link

LC1	Reuse of disused / derelict buildings for use
LC3	Reactivate Community Hub / Youth Centre
LC5	Rosbercon Skate Park & Greenway Link
LC6	Library Refurbishment
LC7	Playgrounds

T1	South East Greenway Loop
T2	Norman Experience Centre
T3	Urban Zipline
T4	Motorhome Park
T5	Water-based Tourism & Water Sports Activities
T6	'Past and Future Views' installation

Town Centre Specific Actions (Within Town Centre Boundary)

EN2	Wayfinding / Signage	EC2	Digital Hub
EN3	EV Charging Spaces	EC6	New Retail Shops
EN4	NBS & SUDS	EC7	Evening & Night Town Centre Use
EN5	Biodiversity & Urban Greening		
EN6	Lighting / Safety		
EN7	Green-Blue Network	PM5	Pedestrianisation of Streets
EN8	Engage with landowners	PM6	Review & Manage Traffic
EN9	Clean Streets	PM7	Review Parking Arrangement
		PM9	Universal Accessibility
H1	New Ross Heritage Trail App	PM11	Bicycle Lanes & Infrastructure
H2	Shopfront Improvements		
H3	Expert Conservation & Repair of Heritage Assets	LC2	Local Community Hubs
H4	Reuse of Existing Buildings	LC4	Community Notice Board
H7	Create an Exemplar Street	LC8	Encourage Active Travel
H8	Living above the Shops		
H9	Alterations to Architectural Conservation Areas (ACA)	T7	Digital Furniture
		T8	Events & Festivals

● ● ● ● South East Greenway

– – – Town Centre Boundary

1000m

N

CUNNANE STRATTON REYNOLDS LAND PLANNING & DESIGN   Optimize   Howley Hayes Cooney   TOBIN CONSULTING ENGINEERS   a playful city   Wexford County Council