

SPORTS ACTIVE WEXFORD

ANNUAL REPORT 2025



**LOCH GARMAN
GNÍOMHACH
TRÍ SPÓIRT
SPORTS ACTIVE
WEXFORD**
— SPÓRT ÉIREANN —





WELCOME

TO OUR ANNUAL REPORT FOR 2025.

In 2025, Sports Active Wexford continued to play a leading role in promoting sport and physical activity across County Wexford through coordinated work with communities, clubs, schools, public services and partner organisations. Delivery during the year was guided by three strategic themes — Empowering Communities, Enabling Inclusion and Supporting the Sport Sector — with a clear focus on making participation more accessible, inclusive and sustainable.

Programmes delivered across the county were designed not only to increase participation, but also to build confidence, routine and social connection among people who are less active or who face additional barriers to taking part. Targeted initiatives for women and girls, older adults, people with disabilities, people living with chronic conditions, young people and individuals in disadvantaged or socially excluded settings reflected a practical commitment to equality, partnership and long-term community impact.

Sports Active Wexford also continued to invest in the people and organisations that underpin local participation, including volunteers, coaches, teachers, clubs and community leaders. Through safeguarding training, continuing professional development, targeted grant supports and collaborative programme delivery, the organisation helped strengthen local capacity while promoting safe, welcoming and inclusive environments for all participants.

OUR STEERING COMMITTEE

The Steering Committee of Sports Active Wexford comprises of representatives of those agencies regarded as key influencers in local sports participation and development including the Local Authority and Community groups in the County. The Steering Committee represents the views of relevant local agencies and groups with its priorities decided in consultation with its constituent members. The Steering Committee also sets strategic priorities for the work of the Sports Partnership.

Sports Active Wexford is compliant with the Governance code for Sport as a Type B organisation.

NAME	POSITION	REPRESENTATION
ClIr Garry Laffan	Chairperson	Wexford County Council
Mr Trevor Jacob	Vice Chairperson	Disability (Reachability)
Mr Colin Gibbon	Member	W.W.E.T.B Outdoor Education and Training Centre
Ms Marie Louise Byrne	Member	Wexford Local Development
Lisa Nangle	Member	H.S.E Health and Wellbeing
Dymphna O'Connor	Member	S.E.O Wexford County Council
Dr Cíara Losty	Member	South-East Technological University
Helen Ambrose	Member	Wexford Mental Health Services
John Paul O'Neill	Member	Youth Services (FDYS)
Marion Breen	Member	Wexford PPN
Maria Mulcahy	Member	Wexford PPN



OUR STAFF



FRAN RONAN
Head of Local Sports
Partnership



WILL DOYLE
Sports Programme
Manager



ANNA FLYNN
ESF+ Social Innovation
in Sports Officer



NICOLA COLLINS
Senior Sports
Development Officer



BEN HUNT
Physical Activity for
Health Officer



MARY T KEHOE
Administrator



BRIDGET KENNY
Communications Officer



ALINA ANDREI
New Ross Hub
Co Ordinator

We engage 10 tutors for various programme delivery

Sports Active Wexford, works alongside its 16 Community and sporting interagency partnerships (which includes Wexford County Councils partnership with Wexford GAA, Leinster Rugby, FAI and Leinster Cricket)

WE WOULD LIKE TO THANK ALL FOR THE CONTINUED SUPPORT.



EXECUTIVE SUMMARY

The 2025 programme of work demonstrated the scale of Sports Active Wexford's reach and the value of coordinated local action in supporting active lifestyles across County Wexford. Delivery during the year combined broad community participation, targeted inclusion measures, and sector development, with initiatives designed to respond to local need while strengthening long-term capacity.

Under the Empowering Communities theme, initiatives such as AdventurHER, Women's Shed cycles, Couch to 3k in Enniscorthy, Active Adults programmes in libraries, Playground Leaders, Balance Bike Teacher Training, ShuttleTime and Marathon Kids helped embed physical activity in everyday community and school life across the county.

Under Enabling Inclusion, targeted and adapted opportunities supported groups who may otherwise be excluded from mainstream participation, including older adults, people living with chronic conditions, people with disabilities, LGBTQIA+ young people, women in IPAS centres, and participants connected with mental health and community support services. Programmes such as Strong and Steady, Breathe Well, Aqua Aerobics for Chronic Pain and Arthritis, inclusive swimming, inclusive yoga, inclusive kickboxing, self-defence sessions, and Sport 4 Empowerment reflected a strong commitment to responsive and supported participation.

The Supporting the Sport Sector theme strengthened the capacity of clubs, schools, volunteers, and staff to provide safe, inclusive and high-quality opportunities in local settings. More than 180 participants completed Safeguarding 1 and 2 training during the year, while staff and volunteers also engaged in a broad range of continuing professional development opportunities, including women in sport leadership, men's health training, first aid, motor activities training, neuro-affirming access training, and sector conferences.





KEY ACHIEVEMENTS IN 2025

- A total of 2,689 events and programmes were delivered during 2025, reflecting a broad and inclusive portfolio of opportunities across the county, including co-funded programmes with Leinster Rugby, the FAI, Wexford GAA and Leinster Cricket.
- Sports Active Wexford reached 71,560 participants during the year, comprising 51,481 adults and 20,079 young people.
- Delivery across programme areas supported accessible participation opportunities, youth athlete development, adult participation pathways, and wider community sports engagement.

Additional highlights during the year included 737 teenage girls participating in the Her Moves Glow in the Dark roadshow across five secondary schools, more than 180 participants completing Safeguarding 1 and 2 training, and the delivery of multiple 6–12-week programmes for older adults and people living with chronic conditions. Strategic partnerships were also strengthened with organisations including the HSE, Irish Heart Foundation, Mental Health Ireland, Adult Literacy for Life, Triathlon Ireland, Table Tennis Ireland, and Special Olympics Ireland.



Alongside this strong programme reach, the organisation reported total income of €582,705.65 and total expenditure of €537,012.18, resulting in a positive net operating position of **€45,693.47** for the year.

FINANCIAL OVERVIEW

ANNUAL FINANCIAL SUMMARY	
Category	Amount
Total Income	€582,705.65
Total Expenditure	€537,012.18
Net Operating Position	€45,693.47

GRANT SUPPORTS		
	Number of Groups/ Clubs Supported	Grant Amount
Physical Activity Participation Grant	81	€31,357
Volunteer Support Grants	13	€6,895

DORMANT ACCOUNTS FUNDING	
New Ross Community Activity Hub	€33,000
Volunteer Supports and Leadership	€20,000
Her Moves	€6,000
Equality, Diversity and Inclusion	€29,750
Total	€88,750

GRANTS GIVEN TO CLUBS & COMMUNITY GROUPS

Grant Support to Clubs &
Community Groups

€31,357



GRANT SUPPORTS AND TARGETED FUNDING

Grant support remained a significant component of local development activity during 2025. Through the Physical Activity Participation Grant scheme, 81 groups and clubs received a combined €31,357, while Volunteer Support Grants provided €6,895 to 13 groups. In addition, Dormant Accounts Funding of €88,750 supported targeted initiatives including the New Ross Community Activity Hub, volunteer supports and leadership, Her Moves, and equality, diversity and inclusion actions.

SOCIAL MEDIA AND COMMUNICATION

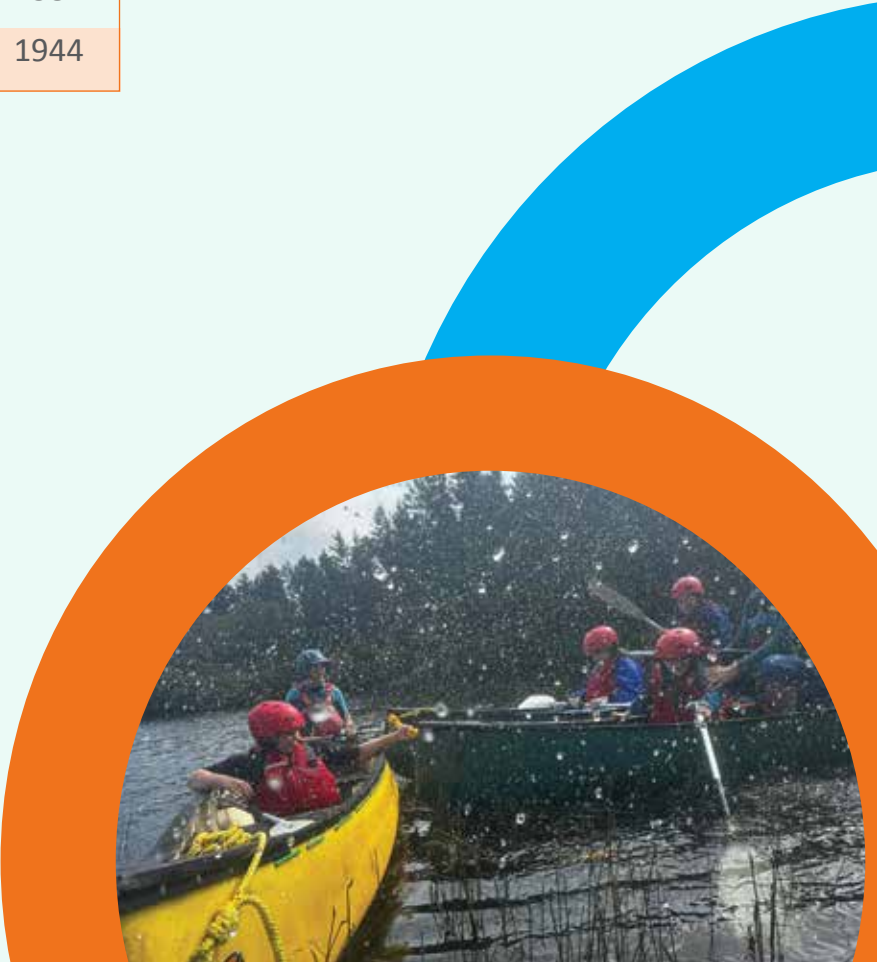
SOCIAL MEDIA	
Facebook: Number of posts in 2025	318
Facebook: Number of Followers*	6972
X: Number of posts in 2025	319
X: Number of Followers* 2	163
Instagram: Number of posts in 2025	238
Instagram: Number of Followers*	1944

*As at 31/12/2025

NEWSLETTER

A digital newsletter is developed monthly.

697 People
signed up on mailing list*



CASE STUDY: HER MOVES UV GLOW IN THE DARK ROADSHOW

Overview

This Her Moves Glow in the Dark PA Roadshow was held in celebration of International Day of the Girl and was aimed at teenage girls particularly girls who do not currently engage in sport/PA. This included girls from marginalised groups. Through the Girls Get Active research report conducted by Sport Ireland, Ireland has significant data highlighting the declining rates of physical activity among teenage girls. Evidence suggests that participation declines significantly during adolescent years for girls in particular with only 7% of 14-15yrs and 5% of 16-20yrs meeting their recommended physical activity guidelines (Girls Get Active Report, 2021). Sports Active wishes to support the growth of physical activity levels among teenage girls in County Wexford.

Aims

The project goal was to show exciting new ways you can participate in physical activity and sport in a social and non-competitive environment. With reference to the Her Moves 8 principles for success in keeping girls engaged in physical activity, Sports Active Wexford aimed to provide a safe space, with no judgment, help them to have some joy and open their eyes to new hobbies and interests. Sports Active Wexford also aspired to support them to expand on their image of what 'sporty' looks like in this context and to support young girls to get more active more often. Supporting the educational systems in Wexford in engaging teen girls in physical activity/sports sessions in their school through growing awareness of the Her Moves Initiative and the 8 guiding principles was also a key segment to this initiative. Through applying the Her Moves 8 Principles of Success, as outlined in the Girls Get Active Research Report, the overall aspiration is that more teenage girls will continue to partake in physical activity following the programme.





Implementation

In celebration of International day of the girl 11th of October, this roadshow ran for a two-week period from 6th of October – 17th of October in 5 Secondary Schools in County Wexford who had responded to our initial email showing interest. Sports Active Wexford worked with tutors and NGB's to deliver a full day of activities for the selected schools. Girls signed up through their schools for this free event. Guided by the 8 principles, UV lights were utilised to create a glow in the dark effect. Girls dressed in glow in the dark clothing, had access to glow facepaint and fluorescent bibs, head and wrist bands. Schools put schedules together and approx 5/6 sessions were completed in one day with up to 30 girls in each session. Activities included, dance, soccer, volleyball, martial arts & table tennis and were carried out in a non competitive and fun atmosphere.

Outcomes

Sports Active Wexford believe the aims of this programme were achieved. Having over 700 teenage girls participate in a physical activity initiative is a fantastic achievement for the sports partnership.

Feedback

"Thanks again for bringing the Her Moves roadshow to Ramsgrange Community School. We had a fantastic day, and the girls are still on a high after it. The pictures and videos are brilliant, many thanks to Bridget for capturing the day perfectly"
Teacher.

Feedback was received from multiple teachers highlighting students who were enjoying the sessions that do not typically take part in sport/physical activity. In one school, there were three students who currently do not take part in any sport in school, ask if they could return for a second session in the afternoon with another class.







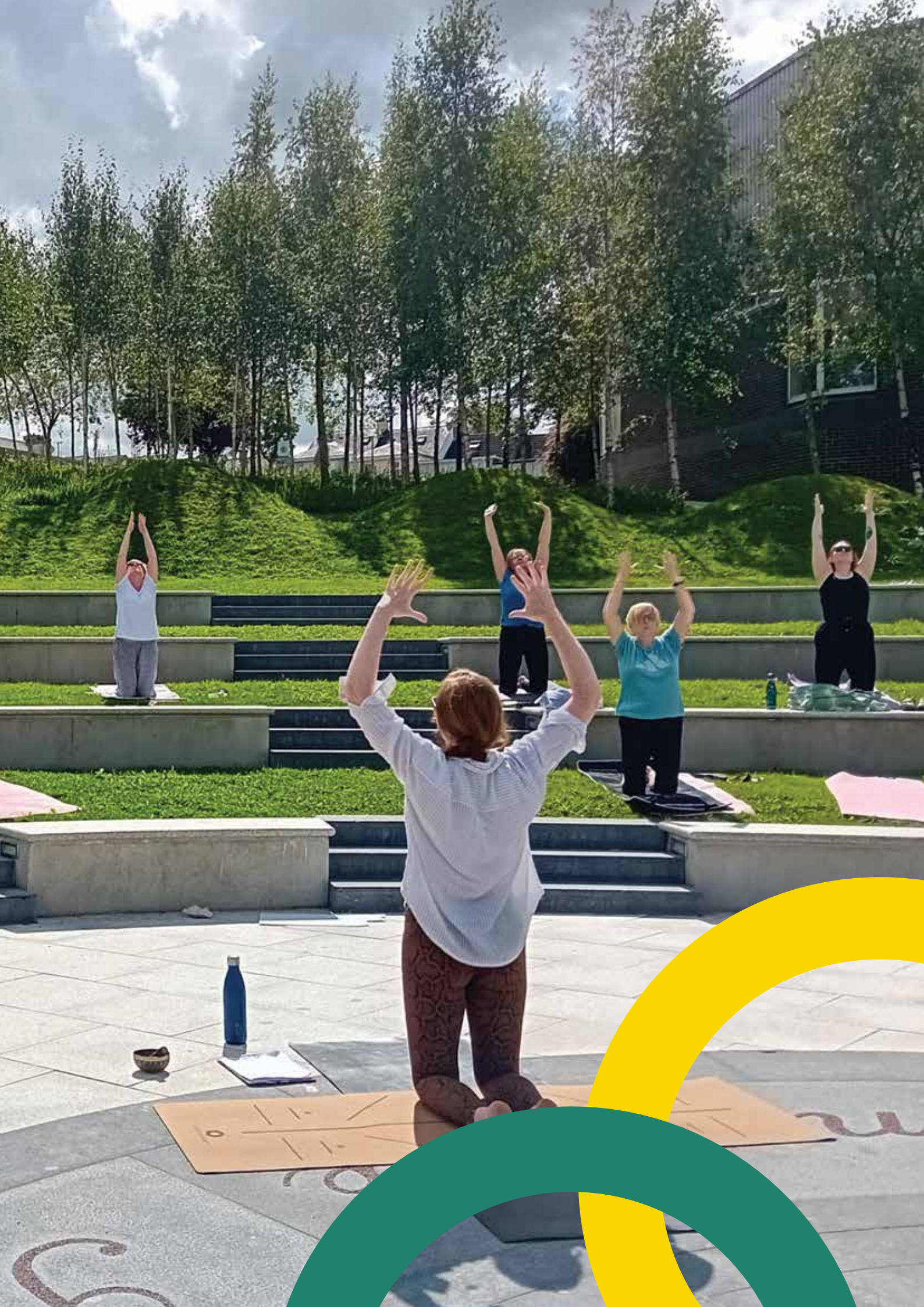
CONCLUSION

Overall, 2025 was a year of strong delivery, meaningful partnership and continued organisational development for Sports Active Wexford. Through a combination of inclusive programming, community engagement, workforce development and targeted investment, the organisation continued to expand opportunities for participation while strengthening the local structures that support sport and physical activity across County Wexford. The achievements of the year provide a solid platform for sustained progress and further impact in 2026.

Sports Active Wexford would like to formally acknowledge the dedication and commitment of the Local Sports Partnership staff, whose work throughout the year was central to the delivery of programmes and supports across the county. The organisation also extends its sincere thanks to its stakeholders, community partners and funding bodies for their continued collaboration and valued support in helping to make County Wexford a more active, inclusive and healthy place to live.



#FINDYOUROUTDOORS





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