

## Not Around Us Supporting Events – Partner Pack

This document provides details of the Wexford ‘Not Around Us’ campaign and how your event can become a ‘Not Around Us’ Supporting Event making it a smoke and vape free space for the young people attending.

### Campaign Introduction

Wexford’s ‘Not Around Us’ is an invitation from young people to consider your activity in outdoor spaces where there are children and young people, in order to provide smoke/vape free environments for our young people and to help de-normalise smoking and vaping for the next generation. ‘Not Around Us’ is another step towards a Tobacco Free Wexford.

Healthy Wexford are leading the campaign for ‘Not Around Us’ in Wexford, in partnership and collaboration with a range of partners



The key campaign message is, if you smoke or vape, to consider your activity when around children and young people and listen to the ask from our young people - ‘Not Around Us’.

The campaign was launched in September 2021, with an initial focus on Community & Voluntary Organisations and key public spaces. Currently there are over 80 locations displaying the signage.

Find out more here: <https://www.wexfordcoco.ie/community/healthy-wexford/healthy-wexford-initiatives/not-around-us>

## **Background to ‘Not Around Us’ Support Events**

In March 2022 we also commenced supporting events activity, where outdoor events likely to have children and young people in attendance are encouraged to make their event a ‘Not Around Us Supporting’ Event.

This activity was strengthened by a Wexford County Council March 2023 supported motion where any event organised by, funded by, supported by or on Wexford County Council property which engages children or young people would be designated a “Not Around Us” supporting event and would display the “Not Around Us” logo and signage in promotion of the event and at the event itself.

## **Making Your Event a ‘Not Around Us’ Supporting Event**

There are a number of resources available to assist you in making your event a ‘Supporting Event. These Include:

- Graphics to use on posters and social media – see below
- Banners to display at your event – available from your local Municipal District Office. (Please contact the office directly to arrange booking and collection)

When making you event a ‘Not Around Us’ Event we recommend you take the following steps:

1. Discuss the campaign with your group/organisation so they are familiar with the ‘Not Around Us’ ask both for promotion and on the day.
2. Consider how you can highlight your support of the campaign at your event – e.g. including the graphics on posters, posting on social media, mentioning in any event promotion/PR activities
3. Use the hashtags #NotAroundUs #NAUSupportingEvent and tag @HealthyWexford on Facebook, Instagram and Twitter
4. On the day ensure careful placement of banners for maximum visibility.

## Supporting Events Graphics

The style and type of promotion may dictate which logo you use. Below are some options which are available to download in our resources section at the bottom of this page - <https://www.wexfordcoco.ie/community/healthy-wexford/healthy-wexford-initiatives/not-around-us> .

Full Graphics in three different shape types



This event supports the 'Not Around Us' initiative to provide a smoke and vape free space for the children and young people attending.



[www.bit.ly/NotAroundUs](http://www.bit.ly/NotAroundUs)

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If the promotional material does not allow for use of the full graphic we would ask that you include the following text line and the logo below:

*'This event supports the 'Not Around Us' initiative to provide a smoke and vape free space for the children and young people attending'*

