

Tom Enright – Chief Executive
29th November 2022
Wexford County Council

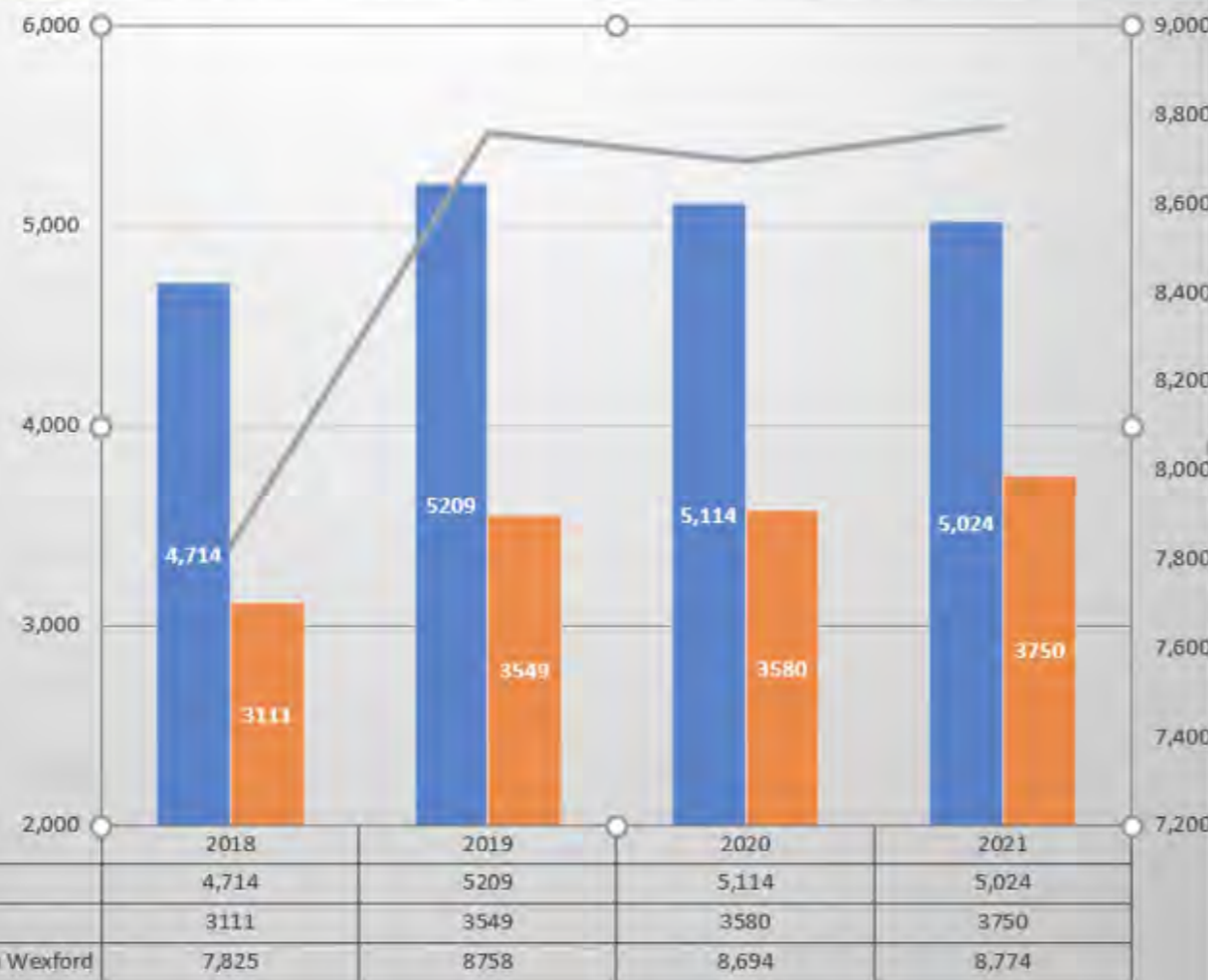


ECONOMIC DEVELOPMENT



Wexford at a Glance

Employment in EI & IDA Companies Co Wexford 2018 to 2021



Enterprise Ireland 2021 - 5,024 jobs

87 companies

IDA Ireland 2021 - 3,750 jobs

25 MNC's

Wexford LEO 2021

1,630 jobs 466 gross jobs **No 1** for jobs in Ireland

231 SME's

Live Register

Jan 2022 6,984 / 5.3% down -1.7%

TOP 10 SMALL EUROPEAN REGIONS OF THE FUTURE 2022/23 – FDI STRATEGY

RANK	REGION	COUNTRY
1	Ireland South East	Ireland
2	Basel Area	Switzerland
3	Greater Helsinki	Finland
4	Limerick	Ireland
5	Derbyshire	UK
=6	Međimurje County	Croatia
=6	Region of Murcia, Spain	Spain
8	Region of Niš	Serbia
9	Oslo	Norway
10	Upper Austria	Austria

Rosslare Europort



Rosslare Europort
 30 Daily Sailings per week to continent
 56 to UK
 Post Brexit

2021 Vs 2020

EU Freight increased 370% Passengers increased 68%

RoRo Freight Units	2021	2020	Unit Difference	Difference Percentage
European	119,927	25,450	+94,477	+371%
UK	64,890	97,890	-35,926	-34%
Combined	184,891	123,340	+61,551	+50%

Passenger	2021	2020	Unit Difference	Difference Percentage
European	51,272	28,889	+21,383	+72%
UK	192,031	114,793	+77,238	+67%
Combined	243,303	144,682	+98,621	+68%



1,700
ship visits



130,000
units of freight



25,000
tonne bulk



21,500
cars

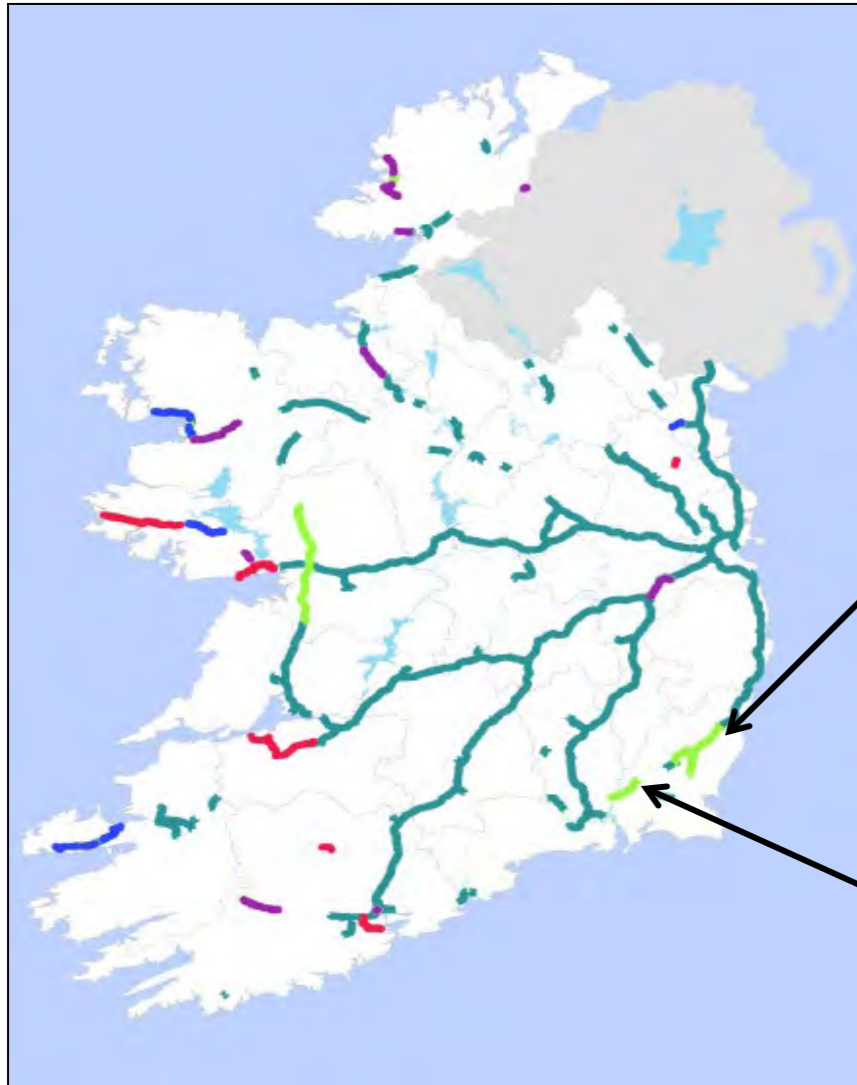


810,000
passengers



€30m
investment
over five years

Improved Road Connectivity



New Oylgate to Rosslare
Europort Motorway
Design Phase selected
route final 33kms linking
Belfast – Dublin- Wexford
East corridor

Enniscorthy Bypass
€400m completed

New Ross Bypass
€220m completed



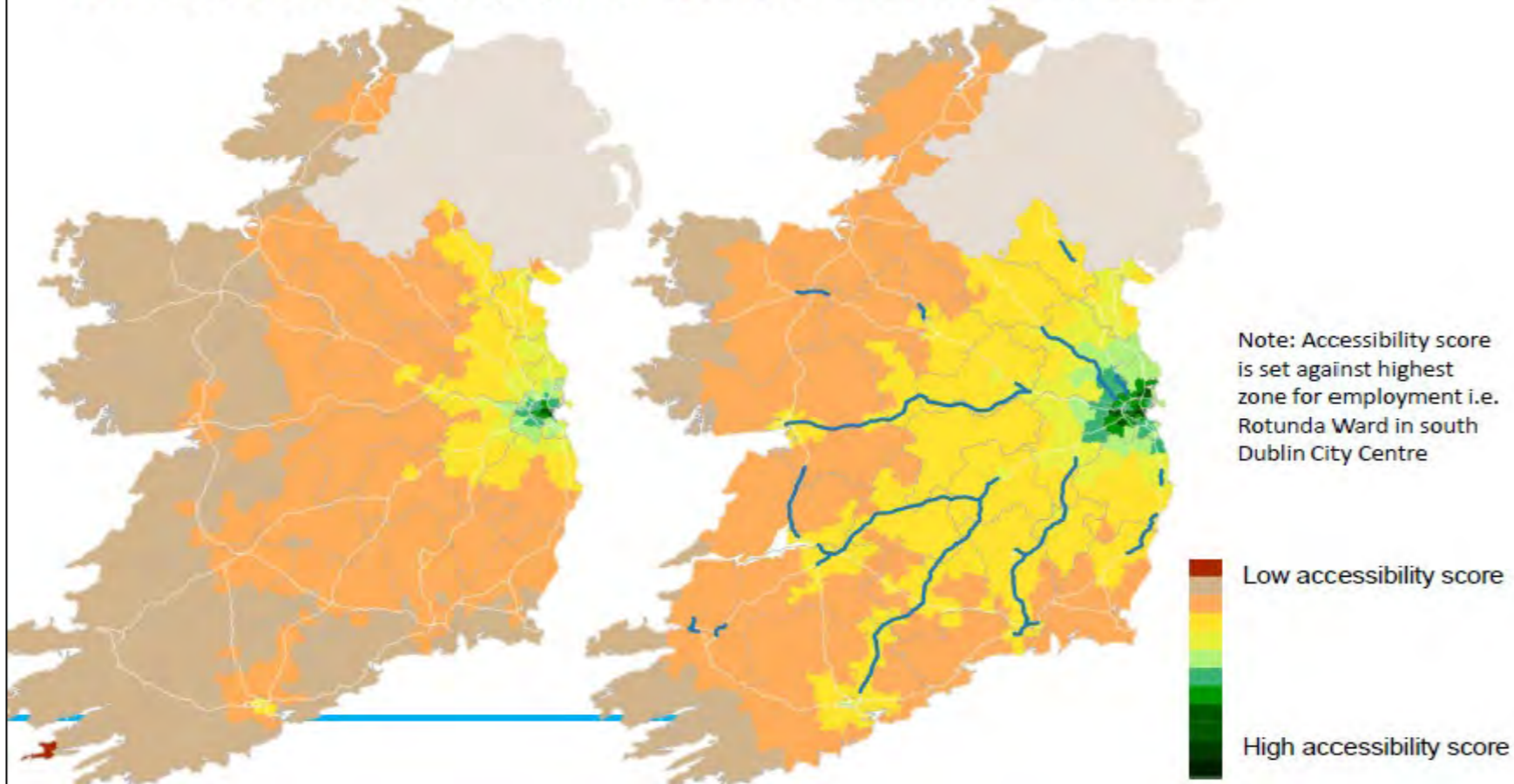
Impact of Road Connectivity on Employment Accessibility

Impact of Road Investment on Employment Accessibility

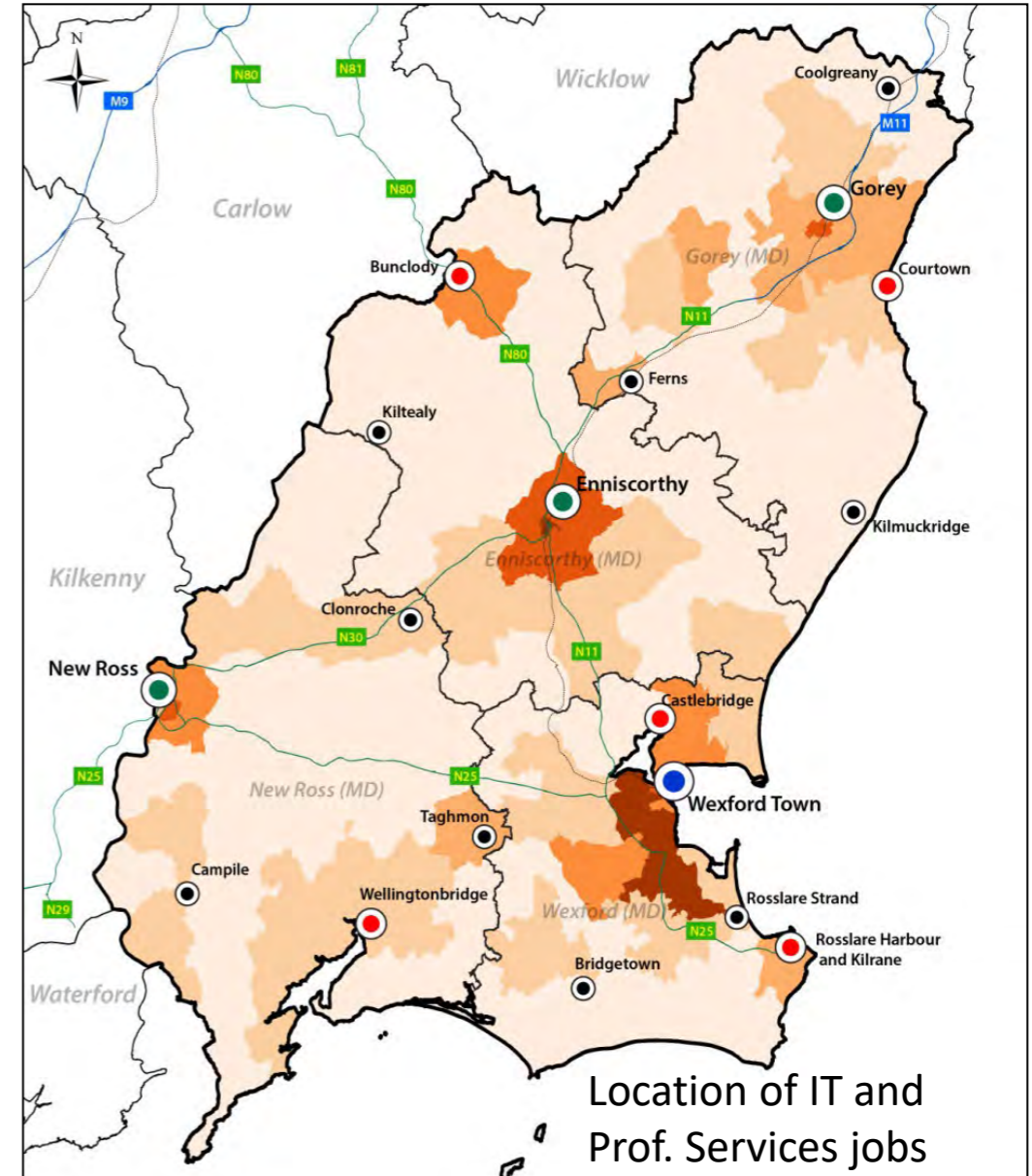
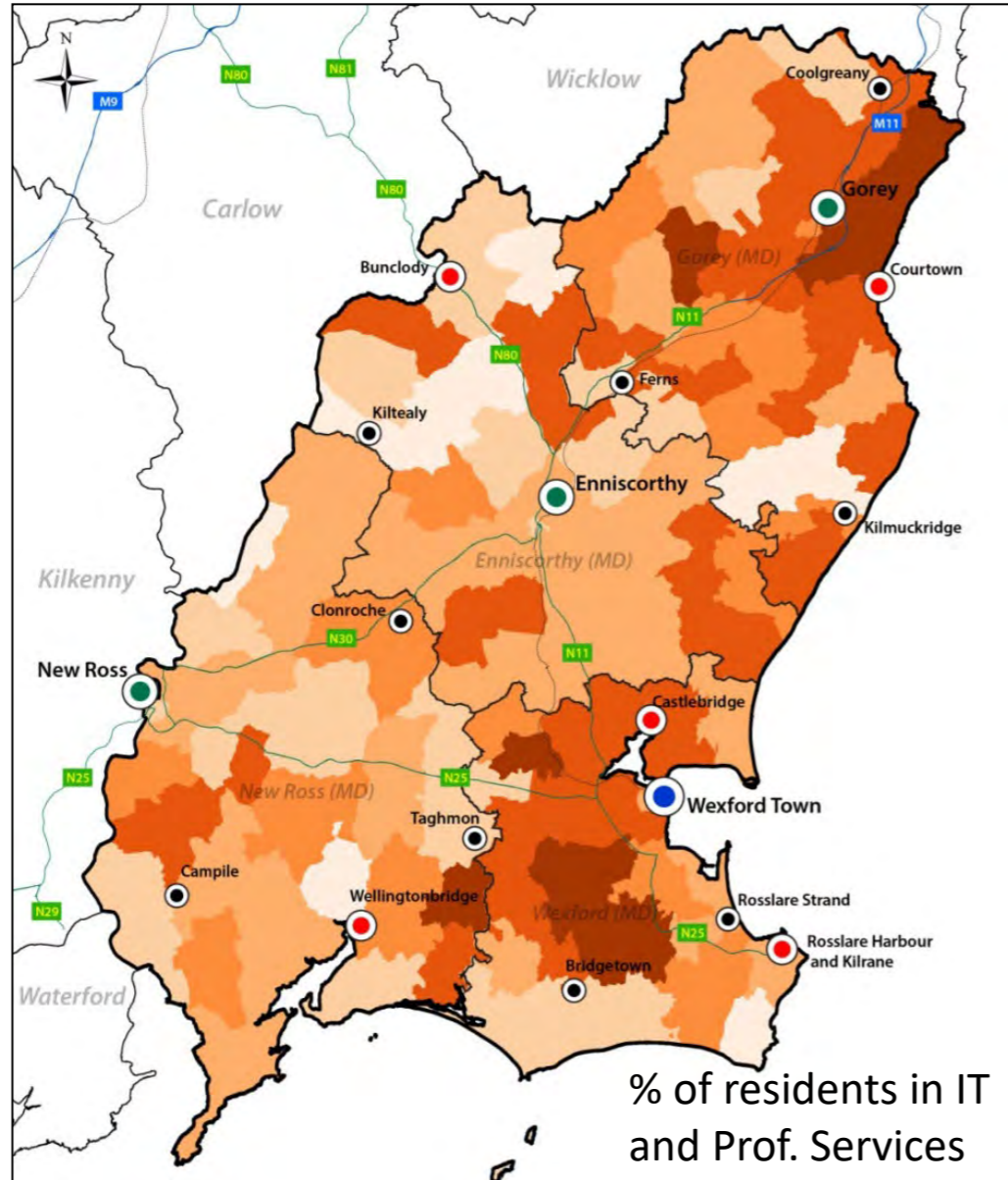


Access to employment following completion major inter-urban routes 2011

2006 Road Network & Employment **2011 Road Network & Employment**

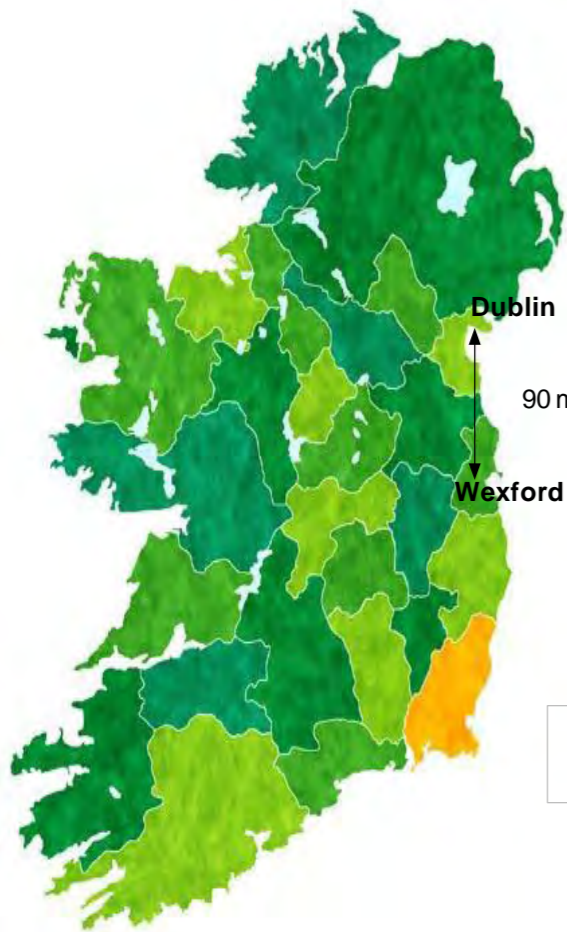


Location of People employed in IT & Professional Services (27%)



Financial Services Cluster & FDI in the South East

Financial Services in the South East



BNY MELLON



STATE STREET



Other MNCs in the South East



GlaxoSmithKline



Third Level Education in the South East



Fintech Growth

Active support for ongoing convergence of Finance and Technology, in both academia and industry



Industry Links

Collaboration on key topics such as Curricula Development, Industry Research and Recruitment Programmes

17,000 +

Total student enrolments in South East Third Level Institutions

South East Technological Uni.

Business Graduates

Specialising in Accounting, Finance, Economics, HR, Law, Marketing, Business Management

Tech Graduates

Specialising in Software Development, IT Management, Cyber Security, Cloud Computing, Digital Marketing



Wexford & Savannah Partnerships: Economic, Social, Education, Tourism & Friendships



Georgia Southern University International Learning Hub



Enhanced Employee Engagement

Staff Retention –
of **90%+** achieved by major FDI & FS firms in Wexford, compared to Dublin's **80%**

Greater Female Participation –
in the workplace due to more affordable childcare, schooling and shorter commute times in Wexford vs Dublin

More Stable Staff Base –
with 10% less Employee Churn in Wexford than Dublin-based FS firms (IBEC)

**More Content Employees = Less Churn
& More Engagement = Good for Business**

Shorter Commutes –
with **60%+** of People in County Wexford spending < 30 mins travelling to work, versus 45% in Dublin (CSO)

Sustainable Relationships –
A more pleasant working environment fosters greater satisfaction amongst employees, leading to more long term sustainable relationships

Bottom Line Impact –
A more content, engaged and stable workforce will ultimately yield better results in the bottom line

Economic Development - Property Solutions



**Hatch Lab
ICT Cluster**
36,000 Sq Ft Office, PPP



Tech Park
Office, R&D, Education
50,000 Sq Ft



Manufacturing
FPP 25,000 Sq Ft Advance Factory



Trinity Wharf
Corporate HQ, International
Financial Services Hub



M11 Business Campus Gorey



- Located 50 minutes from the M50
- 36,000 Sq. Ft. building
- Innovate Technology (Anchor Tenants) & The Hatch Lab (Wexford County Council)
- IDA - Grand Pad, CSC Global, Comfort Keepers ICT Division, MHO
- 28 Small Start-Up Companies



Enniscorthy Technology Park



- Located less than 70 minutes from M50
- Directly accessible from extended Motorway
- Design and Build options available

Murphy Flood Site

Development of Brown field site centrally located in Enniscorthy opposite Market Square. Wexford County Council has acquired adjoining property to consolidate site for development.

Mixed Use development with:

- Commercial on 2 floors,
- Apartments on top 2 floors,
- Plans to increase building with additional 1 or 2 floors to cater for 6-12 apartments,
- The site area is approx. 0.2Ha with street frontage on 3 sides





TRINITY WHARF



Riailtas na
hÉireann
Government
of Ireland

Tionscadal Éireann
Project Ireland
2040



Comhairle Contae
Loch Garman
Wexford
County Council

Trinity Wharf Location



Wexford – Trinity Wharf



Iconic Urban Placemaking



Trinity Wharf in numbers

€110 million

Overall Investment in Trinity Wharf

€27 million

Secured URDF & WCC

200k sq. ft

Grade A Commercial Office Space

120 room

4-star Hotel & Conference Centre

64 berth

Marina for Local & Visiting Pleasurecraft

83 units

High Quality Residential Apartments

Mid 2024/25

Delivery Timeline for Trinity Wharf

Situated on the southern bank of the River Slaney and extending out into Wexford Harbour, **Trinity Wharf** is the fitting location for Wexford's newest modern, mixed-use commercial development in the heart of Wexford Town.

The Trinity Wharf master plan, designed by Ireland's leading architectural agency Scott Tallon Walker, incorporates three commercial office blocks, a 4-star hotel & 1,200 person capacity conference centre, residential units, marina, retail offering and multi-storey car park – all accommodated within an iconic and compact urban quarter which is bound by water on three sides with exquisite sea views.

Together, all of these individual components will be integrated with a network of attractive public realm infrastructure and amenities, carefully designed around a focal public realm plaza which will be capable of hosting open air performances and social / cultural events.

Trinity Wharf will be the epicentre for leisure, tourism and economic activity in Wexford Town, reaffirming Wexford as a destination to live and work, invest and visit.

MARA Announcement



Tom Enright - Chief Executive, Cllr. Garry Laffan - Mayor of Wexford Borough, Darragh O'Brien TD—Minister for Housing, Local Government and Heritage, Cllr. Barbara Anne Murphy—Cathaoirleach

Maritime Area Regulatory Authority (MARA)

- First anchor tenant for Trinity Wharf
- MARA on a par with the Environmental Protection Agency
- 200 jobs for Wexford

Trinity Wharf Video



Advance Factory, New Ross



- Council Owned Site
- Planning Permission granted for 2 Advanced Factories
- 24,000 sqft and 10,000sqft
- IDA Design
- Strategically located off the New Ross bypass



- WCC initiative for Film Friendly County
- Build indigenous film industry
- Training and Development
- Film Locations Wexford website
- Saving Private Ryan & Brooklyn
- Explore opportunities with Film Savannah



SCREEN WEXFORD

START YOUR OWN BUSINESS IN THE SCREEN INDUSTRIES

Screen Wexford and Local Enterprise Office Wexford offer a three week **Start Your Own Business Programme**, specifically designed for those working in Film, Television and Animation.

If you have ever considered starting your own business or would like to hone your business skills in a supportive environment, then this course is for you.

SCREEN WEXFORD | | |

RODECII FILM | **SCREEN WEXFORD**

INVITATION
WEXFORD SCREEN WRITERS ACADEMY SHOWCASE & INDUSTRY PANEL DISCUSSION

GUEST SPEAKERS FROM:
 TARA STUDIOS
 TGA
 CARTOON SALOON & MORE

7 - 10PM
NATIONAL OPERA HOUSE
THURS. 1ST DECEMBER

THIS EVENT IS FREE & OPENS TUESDAY 22ND NOVEMBER. ALL WELCOME. PRE-BOOKING ESSENTIAL FROM NATIONALOPERAHOUSE.IE

LINK TO LIVE STREAM AVAILABLE ON THE NIGHT FROM SCREENWEXFORD.COM

| | | |

TARA STUDIOS

- Planning for one of largest film studios in Ireland at North Wexford .
- Will double existing capacity in Irish film
- Spearheaded by former CE of Pinewood studios London.
- Create 120 jobs in construction phase
- Capacity for 400 jobs for crew & film plus 200 extras



Quality of Life

A 15 minute lifestyle



15 Minute Lifestyle



Flagship Lifestyle Projects



In Summary – Why County Wexford?

Well-established and growing Financial Services Cluster & Life Sciences

Enhanced quality of life for your people – Wexford's '15 minute lifestyle'

Sustainable, diverse workforce with great employee engagement and satisfaction

Lower Cost of Living for your people compared to other urban centre locations

Proven track record in attracting and retaining high quality FDI

Available talent from our third level institutions and existing FS firms

Overall lower Cost of Doing Business in Wexford

Remote Working Opportunities for regional development

Trinity Wharf - iconic and modern urban quarter location in the heart of Wexford

Mutual opportunities through strong Georgia America and Wexford Ireland partnerships.



Q&A
Thank You

