

## *Sports Active Wexford Social Media Guidelines*

To establish a consistent use and best practice of our social media, we have established the following guidelines:

- Sports Active Wexford programmes and events are shared to our main feed on all our social media channels
- We will share programmes and events that our partners (Wexford Co Co, Sport Ireland, HSE, NGB's, Healthy Wexford etc.) are involved into our Instagram and Facebook stories only. This ensures that we are supporting and promoting while our own events are given priority on our feed.
- If we are involved in the commencement of a programme e.g. Pickleball in Wexford, and the group continues after our involvement has finished, we will give consideration to promoting their programmes.
- We do not share fundraisers or raffles.
- We do not share individual clubs or group programmes as they are not run or vetted by us and we cannot guarantee the quality of same.
- We will delete any comments that are obscene or racist, or any that contain any personal attacks, insults, or threatening language. Also any comments that contain any personal information or any commercial promotion or spam will also be deleted.

With this guidelines in place, we hope to maintain consistency across our social media channels promoting our partner's events, while giving priority to Sports Active Wexford programmes.

Signed: *M. Lora* Position: *HEAD of LSP* Date: *19/08/25.*