





MAKING YOUR FUTURE MORE ACTIVE

# STRATEGIC PLAN 2017-2021

making wexford people's future more active













## Introduction

Sports Active Wexford is one of a national network of 31 Local Sports Partnerships established under the aegis of Sport Ireland. Our Strategic Plan 2017-2021 prioritises goals and objectives under three themes that we believe will achieve our overall aim of increasing participation levels in physical activity in the County. The Strategic Plan is intended to co-ordinate, complement, and add value to the work of all agencies involved in the provision and promotion of physical activity in County Wexford.

## **Our Overall Aim**

is to increase participation levels in physical activity by all Wexford people regardless of age, gender or ability.

# **Our Key Principles**

- Promoting Partnership
- Building Capacity
- Targeting for Equality
- Focusing on Sustainability
- Monitoring and Evaluating





#### **OUR VISION**

A county where all people are encouraged and enabled to - **START** to participate in some form of physical activity; - **STAY** physically active across the life stages; and - **SUCCEED** in achieving their personal goals (whether they be physical fitness, mental wellbeing, social interaction, or competition).

### THEME 1 **EMPOWERING** COMMUNITIES

#### **GOAL**

To empower communities to increase sustainable and inclusive participation in lifetime physical activities.

## **OBJECTIVE 1.1**

To increase participation at neighbourhood level in lifelong activities with a focus on identified local low-participation groups.

#### **OBJECTIVE 1.2**

To support educational establishments at all levels increase physical activity levels amongst their students and significant

#### **OBJECTIVE 1.3**

To promote a culture of active living within the workplace setting.

## THEME 2 ENABLING **INCLUSION**

#### GOAL

To encourage and enable locally identified low participation groups access opportunities for meaningful participation in physical activity.

#### **OBJECTIVE 2.1**

To promote the concept of active ageing by engaging more older people in physical activity more often.

#### **OBJECTIVE 2.2**

To support regular meaningful participation in physical activity by people with a disability.

#### **OBJECTIVE 2.3**

To actively encourage the involvement of other locally identified marginalised groups in physical activity.

### THEME 3 **SUPPORT THE SPORT SECTOR**

#### **GOAL**

To support the key providers in the sport sector promote a sport for all culture and increase participation in recreational sport

#### **OBJECTIVE 3.1**

To further develop working partnerships with our co-funded Sport Development Officers.

#### **OBJECTIVE 3.2**

To support the sustainable development of our existing sports clubs network.

#### **OBJECTIVE 3.3**

To expand the diversity of opportunities for involvement in organised sport.



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## **Sports Active Wexford**

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